



Call for Entry: *Why do you create?*

January 15 – February 11, 2024

The VAM Gallery and Online

How do you create and what brings meaning to your art-making practice? VAM is offering artists an opportunity to consider these questions and more in its seventh *Why do you create?* exhibition. **This show will be juried.**

Jurors will select up to 50 art-works for exhibition. VAM will display 25 winning and selected pieces on the walls of the VAM Gallery January 15 – February 11 and White Studio Gallery from January 19 – 21, with all chosen artworks be presented in an online gallery that will be up from January 15 – June 30, 2024.

Jurors:

Dylan Glynn

Dylan Glynn is a painter, author and animator based out of Toronto, Canada. His multidisciplinary practice which includes a broad selection of traditional media (watercolour, oils, pen and ink, collage), 2d cel-animation, and Photoshop is unified by Glynn's signature application which they describe as "one-shot, first-thought best-thought, perfectly imperfect". In effect, Glynn brings the decisiveness and vitality of a 30-second gesture drawing to every medium they explore. The resulting images have a sense of raw energy and fresh colour as opposed to feeling muddy and overworked.

Linda Martinello

Linda Martinello's energetic and visceral depictions of landscapes are informed by specific and fabricated histories through the lens of her Mexican and Italian heritage. Martinello's process is grounded in establishing an archive through extensive travels, during which she collects observational drawings, notes, and videos over the course of several months. Subsequently, she utilizes this material in her studio to produce works that synthesize painting, drawing, and collage. Her expressive drawing loosely describes architectural and geographical elements, while her intuitive use of colour evokes the emotional resonance of a particular location.

Martinello completed her MFA at the University of Waterloo and received an Honors BA from the University of Toronto. Her work is included in many prominent private, public and corporate collections, including Cadillac Fairview, BMO Financial Group, CIBC Bank, TD Financial Group, and TELUS. She has received several awards and research grants from the Canada Council for the Arts, Ontario Arts Council, Toronto Arts Council Grants, the SSHRC Graduate Research Scholarship, and the University of Waterloo President's Graduate Scholarship among other awards. Martinello is based in rural Caledon and teaches at the Ontario College of Art + Design University. She is represented by Nicholas Metivier Gallery, Toronto.



Hibah Mian

Hibah Mian is a curator, creative director and educator. The core of her work is to consider public dimensions in the context of changing demographics and cultural innovation as society progresses. Hibah has managed and directed city wide projects such as ArtworxTO: Toronto's Year of Public Art 2021 - 2022, Cultural Hotspot, No Vacancy in support of ShowLoveTO, alongside curatorial projects for Mississauga Arts Council, Visual Arts Mississauga, Manifesto, Museums of Mississauga and others. As a curator, she encourages exploration in the arts while combating judgment towards minority demographics in the industry. Hibah's discursive practice and new working methods as a site for education is seen in her role of a part-time professor at Humber and UofT, teaching courses in Arts Management. Hibah also teaches arts and event production courses with institutions alike and shares room through guest facilitation and speaking for a range of programs and platforms to amplify POC voices. Her cross-section of teaching methods with a curatorial voice introduces an everyday approach to learning and shape critical discourse.

Please review the VAM Terms of Entry below for full details. Application and image criteria must be completed for selection.

Terms of Entry

- Open to all emerging and established artists 18 years and over living and working in Ontario.
- Submissions can include paintings in any medium; drawings; works of mixed-media; hand-pulled prints; fibre art; photography; new media and video.
- Artists may submit 1 recent piece (completed between 2021-2023) for jurying.
- Applications must be submitted here by **Jot Form** or as an attached PDF to exhibits@visualartsmississauga.com with **Why do you create? Submission** in the subject line.
- **Please include a short artist statement (250 words or less) reflecting on how this work connects to what inspires you.**
- **Images must be labeled with your last name, first name and title of the piece.**
- Images should be no larger than 1 MB in JPG format (300 dpi) - maximum resolution 1024 x 768 pixels
- Images should be of the complete work – not a cropped view and not including the frame or surrounding environment.
- Maximum size for 2 dimensional artworks is 36 x 48 inches for. NOTE: 36 inches is the maximum height. Diptychs and triptychs must fit within these dimensions.
- All selected works chosen for display in the VAM Gallery must be exhibition-ready. This includes being professionally framed with appropriate mounting hardware. Photographic work must be framed or mounted on rigid surface. **(D-hooks, eye-hooks or end wiring must be securely attached to the frame. Faulty or poor wiring is not acceptable.)**
- Art work juried into the VAM Gallery but not considered exhibition-ready when delivered to the VAM building will only be included in the online exhibition.
- Only completed applications submitted on or before midnight, **Wednesday, November 22th** will



be considered. This includes **application form, accompanying artist statement, electronic image of the work of art and the entry fee.**

- No substitutions. Only works that have been accepted by the jurors will be included in the exhibition. **Entry fees are non-refundable and non-transferrable.**
- **VAM reserves the right to decline a submission deemed unsuitable for the Show.** This can include work that is not dry; insecurely or improperly framed; works previously submitted or published; work created with assistance, reproductions or copies of another's artwork (including instructor demos). Giclées of paintings are considered reproductions and are not acceptable.
- VAM will not be responsible for works during drop off, pick up, during the exhibit, or those left after the pick-up date.
- **Insurance coverage to and from and during the exhibition is the responsibility of the artist.**
- Artists accepted into *Why do you create?* will be notified by the week of December 11th

Entry Fee

- \$35 +HST
- Non-refundable entry fees are made payable to Visual Arts Mississauga by Visa, MasterCard or by cheque.
- Pay online [here](#) or by phone with a credit card by calling 905-277-4313, daily 9 a.m.- 4 p.m.

Awards

- All participating artists are eligible to win an award. The jurors will select First Prize (value of \$600), Second Prize (value of \$400), and Third prize (value of \$300), 2 x Honourable Mention (value of \$50). Awards Sponsored by Visual Arts Mississauga and DeSerre's.

Important dates

November 22: Deadline for submission

Week of December 11: Accepted artists will be notified

January 6-14: Artwork drop off at VAM for Gallery works

January 15: *Why do you create?* Goes live on the website and in person in The VAM Gallery

January 13-18: Artwork drop off for selected works for White Studio Gallery

January 19-21: Selected works installed in White Studio Gallery

January 19: Opening reception

January 22-28: Pick up for White Studio Gallery works

February 11: Exhibition closes in the VAM Gallery

June 30: Exhibition closes online

Please complete and return this entry form and the required documents by November 22, 2023 by 11:59pm.



Why do you create? Application Form

Name: _____

Address: _____

City: _____

Postal Code: _____

Phone: _____

Email: _____

Title of piece: _____

Medium: _____

Dimensions (in inches) Height: _____ Width: _____

Installation notes (if any) _____

For new media only: Length of work (duration) ___ mins. YouTube/Vimeo Link _____

Value: \$ _____

For sale Not for Sale

ARTWORK FOR SALE WILL BE LISTED AS SUCH ONLINE WHERE APPLICABLE. PLEASE CONFIRM IF THE SUBMITTED ARTWORK IS FOR SALE OR NOT. NO CHANGES WILL BE MADE AFTER THE PUBLICATION IS ONLINE. SALES AND INQUIRIES WILL BE ORGANIZED BY VAM.

Signature - indicating agreement with the terms

Date